

V&A Academy

**MARIE  
ANTOINETTE  
STYLE:  
MUSEUMS  
AND THE ART  
OF SCENT**

**V&A**

# Introduction



AVM Rainham Hall - Scenterpiece - Photo Kofi Paintsil courtesy of AVM Curiosities - 026

Join us for the Study Morning for an introduction to olfactory curation with artist and historian Tasha Marks, founder of AVM Curiosities. Having worked in multi-sensory design in museums for over a decade, Tasha Marks's latest project is the interactive scent experience at the heart of Marie Antoinette Style.

In this fragrant study day, attendees will get to learn more about the process of re-creating the scents of Versailles, as well as exploring several of AVM's past projects: including aromatic installations for the Royal Academy of Arts, Wellcome Collection and The National Trust – each with a perfume pairing to enhance the experience. Attendees will leave with a better understanding of olfactory art and the use of scent as a storyteller.

Learners will also be given an atomiser containing an exclusive sample of one of the scents developed by AVM curiosities, included in the exhibition ***Marie Antoinette Style***.

Please note that due to the nature of the event, those with skin sensitivities should be aware when smelling scents. Gloves will be made available if preferred.

# Information

Thursday 22 January 2026

10:30 – 13:00

This study day will be held on site at V&A South Kensington.

All lecture resource sheets and presentation slides will be made available after the study morning.

Suitable for ages 18 and over.

# Thursday 22 January 2026

## Marie Antoinette Style: Museums and the Art of Scent

*V&A South Kensington*

Tasha Marks

### **10:30 Introductory lecture and aromatic pairings**

Including multiple scent samples

### **11.45 Development session with more scent pairings in relation to specific paintings**

Learners are then encouraged to consider what types of scents they would create to enhance the museum experience.

### **12.45 Final Q&A**

*Note: V&A Academy programmes are subject to change without notice.*